

**MANSFIELD DOWNTOWN PARTNERSHIP
MEMBERSHIP DEVELOPMENT COMMITTEE MEETING
Mansfield Downtown Partnership Office
23 Royce Circle
November 17, 2014
4:15 PM**

MINUTES

Present: George Jones (Chair), Sally Doyen, June Krisch, Bruce Stave

Staff: Cynthia van Zelm

1. Call to Order

George Jones called the meeting to order at 4:20 pm.

June Krisch made a motion to add approval of the 2015 meeting dates to the Agenda. Sally Doyen seconded the motion. The motion was approved.

2. Approval of Minutes from October 20, 2014

Ms. Doyen made a motion to approve the October 20, 2014 minutes. Ms. Krisch seconded the motion. The motion was approved.

3. Update on Storrs Center

Cynthia van Zelm said Phase 2 (the five buildings on Wilbur Cross Way and Royce Circle) will open in August.

She said the Hair Cuttery which will be located in the 5,000 square foot building will open in the spring.

Ms. van Zelm said that some contracts have been signed for the for-sale housing (38 townhomes and condominiums), and that master developer LeylandAlliance is making a strong marketing push.

Mr. Jones noted that Bruegger's Bagels and Jamba Juice have opened.

4. Follow-up on Storrs Center Businesses and other new members

The Committee reviewed the spreadsheet of Storrs Center businesses and provided updates as to their follow-up. At this point, the Committee agreed that further follow-up would be by letter in January.

5. Review of Membership Renewal Letter and enclosures

The Committee reviewed the membership renewal letter to go out in January. Ms. van Zelm will incorporate changes to the letter and to the enclosure of the Partnership highlights from the last year. The Committee thought it was very important to note the amount of tax revenue that has come in as a result of Storrs Center.

6. Membership Holiday Event

Ms. van Zelm said she is still waiting for confirmation from the UConn Co-op on a date for the holiday reception.

7. Committee Meeting Dates for 2015

Bruce Stave made a motion to approve the Membership Development Committee meeting dates for 2015 as presented at the meeting. Ms. Krisch seconded the motion. The motion was approved.

7. Adjourn

The Committee agreed not to meet in December. Ms. van Zelm will send any updates via e-mail.

Ms. Doyen made a motion to adjourn. Ms. Krisch seconded the motion. The meeting adjourned at 4:45 pm.

Minutes taken by Cynthia van Zelm.